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You love browsing all the fashion glossies, but with this offer from Hallelu, you can peruse the actual apparel featured in some of your favorite publications:

- \$25 for \$50 to spend on clothing, shoes, and more in-store
- Open Monday through Saturday

Family-Owned, Fashionable, and Fabulous

Inspired by her grandfather who grew up at Wrightsville Beach and opened his own laundry business as a teenager, Catherine Yearwood and her husband Dave opened their Waynick Boulevard boutique in 2005. Since then, Hallelu has been **featured in publications like *InStyle*, *Us Weekly*, *Coastal Living*, and [more](#)**. Score a shimmer-and-lace dress for a holiday party; stay cozy in a draped cardigan; or spiff up any outfit with a pair of fringe heels.

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